REFLECTIONS OF THE CITY



The new mural on the side of the Lincoln Branch Library at 851 Joseph Ave. by artist Chloe Smith is a memorial tribute to Edgar SantaCruz, a beloved community member who was struck and killed, along with his dog, by a hit-and-run driver in December 2022. ROCHESTER DEMOCRAT AND CHRONICLE PHOTOS

Rochester to celebrate 4 new murals in program aimed at neglected neighborhoods

Rochester Democrat and Chronicle USA TODAY NETWORK

Rochester will celebrate its newest public art project with the official unveiling and dedication of four new murals in its neighborhoods Saturday.

The artwork joins the dozens of murals throughout the city, each bringing its own powerful imagery and message to the city. Rochester allocated \$80,000 for the new murals through its Percent for the Arts Program. The artwork extends beyond center city and into "neighborhoods most affected by redlining, gun violence, and historical disinvestment," according to a city news release.

The murals were more than a year in the making with some being completed late last year and others getting finishing touches earlier this month.

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To find the newest mural at Avenue D R-Center at 200 Avenue D, go around to the back of the center, near the fields and playground. Artists Hilleyri Binet and Tim Lynch, known professionally as Tenderchomps, created a mural that highlights the power of reading and exploration.



Murals

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Saturday's Roc Murals Day Celebration will include events at each site and runs from 11 a.m. to 5 p.m., according to the city. The day "will feature the art, artists' discussions about their work, refreshments, and other family-friendly activities, including a Mural Art Passport book," according to city officials.

Where are **Rochester's newest** murals?

Here is where you can find the art work and the times for the celebration at each on Saturday:

Edgerton R-Center

The mural of the front wall of the Edgerton R-Center now welcomes visitors with a unique take on the Rochester logo and birds taking flight on stunning shades of blues and grays. The center is at 41 Backus St. The artists are Shawnee Hill and Katie Jo Suddaby, according to the city. Event takes place at 11 a.m. Saturday.

Avenue D R-Center

To find the newest mural at Avenue D R-Center at 200 Avenue D go around to the back of center, near the fields and playground. Artists Hilleyri Binet and Tim Lynch, known professionally as Tenderchomps, created a mural that highlights the power of reading and exploration. You'll also find art work on the side wall of the center. The celebration here is set for 12:30

p.m. Saturday.

Lincoln Branch Library

The new mural on the side of the Lincoln Branch Library at 851 Joseph Avenue by artist Chloe Smith is a memorial tribute to Edgar Santa-Cruz, a beloved community member who was struck and killed, along with his dog, by a hitand-run driver in December 2022. He has been since remembered for the work he did in the Northwest neighborhoods as "a social worker, activist, community garden steward and volunteer," as it says on the mural. Both SantaCruz and dog, Rosey, are featured prominently on the mural. Saturday's celebration is set for 2 p.m.



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Dr. Charles T. **Lunsford School** No. 19

A wall on the Dr. Charles T. Lunsford

and SO MUCH MORE!

School No. 19 at 465 Seward St. has been transformed by artists Hugo Medina and Erica Bryant. The mural is based on the work of Bryant, a former



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reporter and columnist for the Democrat and Chronicle who now works for the Vera Institute of Justice. It originated as part of her collage "No Unusual Occurence" and was painted by Medina, said Bryant, a Rochester native, in a Facebook post. Saturday's event at the school is scheduled for 3:30 p.m.

How are the arts publicly funded in **Rochester?**

The city, in a news release, said it allocates 1% of total development costs of eligible infrastructure projects annually for public art initiatives.

"This program dedicates funds to various community art programs including Arts Bloom, Locus Focus, and the Arts & Culture Plan for Rochester and Monroe County.' according to the city.



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