

Jessica Guynn

Brian Weber was born in his family's living room nine months after his dad returned from World War II.

His father worked at the sugar mill, one of the many plants lining the Mississippi River above New Orleans, before finally scraping together enough to start a small grocery store.

The Monday after Weber turned 18, having turned down a college scholarship to marry his high school sweetheart, he went to work at a paper mill, then followed his father into the sugar mill.

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50 YEARS LATER, AFFIRMATIVE ACTION CASE STILL DIVIDES

In the 1970s, factory workers Brian F. Weber and James Tyrone Nailor Sr. found themselves on opposite ends of the issue of affirmative action. Weber, a white man, believed the law led to him being denied entry into a training program that would have led to higher pay. For Nailor, it was an opportunity to enter a white-dominated field and give his children the promise of a brighter future.

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Divides

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In late 1968, a union job opened up at the Kaiser Aluminum and Chemical plant in Gramercy, Louisiana, and We-ber jumped at it. He soon had his eye on craft jobs. It was the craftsmen – electri-cians, mechanics, plumbers – who did skilled work, earned more money and

skilled work, earned more money and had better working conditions. There was a hitch: Kaiser Aluminum only hired craft workers with prior ex-perience from union halls in New Or-leans and Baton Rouge. So during con-tract negotiations between Kaiser Alu-minum and the United Steelworkers of America in 1974, Weber – a union official – circulated a petition for an on-the-job training program so new workers could

circulated a petition for an on-the-job training program so new workers could get a shot at those better jobs.
Those jobs and the controversy over who deserved them would soon change the direction of the country, shaping the working world in ways America has yet to resolve almost 50 years later.
Weber would become a torchbearer for the new theory of "reverse discrimi-

for the new theory of "reverse discrimination." His case resonates in today's clashes over diversity, equity and inclu-sion and the resurgent effort by conser-vatives to eliminate affirmative action in the private sector.

A question of seniority

At the time, Kaiser Aluminum was under pressure from the federal Labor Department to develop an affirmative action plan to address the scarcity of Black workers in its almost all-white each replice craft ranks.

As a provision of the nationwide steelworkers agreement, the company and the union created training pro-grams at 15 facilities, including Gramercy, and set aside half the spots for Black workers Thirteen trainees were selected that

Thirteen trainees were selected that year: seven Black and six white. The most senior Black worker had less sen-iority than several white production workers who were turned down. One of those white workers was Weber, who had more seniority than nearly all of the Black workers abasen Black workers chosen.

Weber hadn't expected to get a spot Weber hadn't expected to get a spot in the training program – he was prettyl far down the seniority list – but he still didn't think it was right to let Black workers jump the line. After spending hours reading up on Title VII of the Civil Rights Act, which bars racial discrimi-nation in the workplace, he didn't think it was legal, either. He filed a complaint with the Reul Employment and Oncor. with the Equal Employment and Opportunity Commission

At the federal courthouse, Weber was At the federal courthouse, Weber was ushered into the chambers of a conser-vative judge, Jack Gordon, who was in-trigued by Weber's "reverse discrimina-tion" argument. The judge appointed Mike Fontham to represent Weber. "He predicted the case would reach the Supreme Court," Fontham said. "He was right."

In December 1974, Weber sued Kaiser In December 1974, Weber sued Kaiser Aluminum and the union, arguing that Congress had explicitly banned racial preferences in training programs. The company and the union countered that they adopted the affirmative action plan to remedy historical discrimination against Black workers. Weber prevailed in federal district court and on appeal Scon television

Weber prevailed in federal district court and on appeal. Soon television cameras were trailing him to work. With the enthusiastic support of his white co-workers, Weber welcomed the spotlight – until David Duke and the Ku Klux Klan showed up in white robes to picket the plant plant

"I never did expect to be in that kind of a situation," Weber told USA TODAY. "And I never wanted to be."

"And I never wanted to be." Some Black co-workers called Weber "a Klansman without a sheet." The talk stung Weber, a Christian who prided himself on treating everyone equally. The question, of course, was just what it meant to treat people equally. Only 2% of the skilled craftsmen at the Grammery labet were Black. If the

the Gramercy plant were Black. If the training programs were based strictly on seniority, Black workers knew what it would me

would mean. "How could we get into the training programs otherwise?" Kernell Goudia, who got a job in the metal instruments department through the training pro-gram, told The Washington Post at the time.

time. Before the Civil Rights Act of 1964, Before the CiVii Rights Act of 1964, private-sector employment was mostly segregated. Union halls and hiring man-agers turned Black people away. Even when Black people landed positions, they were mostly low-skill jobs with no authority or mobility. Another man at the plant, James Ty-room Nidler Se. Income all that

rone Nailor Sr., knew all that. Weber was the face of one side of the

ment. Nailor became the face of the

Digging a ditch after junior college

March 10, 2024 8:40 am (GMT -4:00)

Born on a former plantation where

An angry man's fight that co change the American . 1 1 TIME 1 FIC SURO Rakke Ista Kela Thestein A Kassette

Brian Weber holds an article from one of the many magazines and newspapers that covered his 1970s Supre Weber sued his employer and union for reverse discrimination but the decision went against him. DAVID TUCK me Court case. EWS-JOURNAL

Thanks to the Weber decision, the

private sector has had the flexibility to

private sector has had the flexibility to institute affirmative action programs that thousands of companies have used to hire women and minorities, accord-ing to Melvin Urofsky, author of "The Affirmative Action Puzzle." Of all the Supreme Court's affirma-tive action rulinge in the 10706. "Waber

tive action rulings in the 1970s, "Weber might have had the longest reach," Urof-

"My only intention was to right an

Brian Weber the court approves now

his parents cut sugar cane, Nailor was an Air Force veteran with a junior col-lege degree when he applied for a job at

lege degree when he applied for a job at the aluminum plant in 1958. Turned away at the gate, he ended up doing pick-and-shovel work. "I tried the telephone company, the power company, nothing. The only thing a Black man could do around here was drive a truck in the sugar cane fields, if you call that skilled, or work as a second-hand mechanic in a filling sta-second-hand mechanic in a filling staa second-hand mechanic in a filling sta tion," he told The New York Times in 1979. "I was depressed all the time. 'Here I am,' I thought, 'digging a ditch, and I've completed junior college.' "

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and if the unions discriminated – and the union halls did – they didn't pay the price. The person who ended up paying

for it was the individual like myself."

Brian Weber

Kaiser Aluminum insisted it did not reject Black applicants on the basis of race, but Black workers disputed that. So did federal investigators. Black workers made up 39% of the available area workforce but just 15% of the workers at the plant, and even then they were releated to the lowest-paying, most menial

Jobs. Nailor, who had studied to be an elec-trician, picked up work at local plants as a contractor. He finally landed a job at Kaiser Aluminum in 1968 after a white councilman pulled strings. When the company began the training program in 1974, Nailor was one of the first Black

1974, Nailor was one of the first Black workers accepted. "When Brian Weber was born into this world, the opportunity was there for him right then. This is the first time I have had an opportunity to really try to get somewhere," Nailor told The Associ-ated Press at the time. "As Black men, we have nothing. I had nothing."

The high court rules

In March 1979, Weber flew to Wash-ington to watch the oral arguments be-fore the nation's highest court. An attorney asked him to sign an autograph and a security guard let him slip in through a side door, bypassing the long line of people waiting to get into the packed

courtroom. Listening to the justices that day, Weber said, was heady. But he could tell from the court's discussion that the jus-tices would not find in his favor. A few months later, the court ruled 5-to 0 that register, employees exclud eight

to-2 that private employers could give Black workers special preference for jobs that were traditionally all-white to address racial imbalances in the work-

force. Writing for the majority, Justice Wil-liam Brennan said the lower courts fol-lowed the letter of the law but not its spirit. Congress' primary concern was "the plight of the Negro in our economy" and Title VII should not be used to pro-bilit "Jul undrary minutery may end hibit "all voluntary, private, race-con-scious efforts to abolish traditional pat-

terns" of discrimination, he wrote. Justice William Rehnquist dissented sharply, writing, "Congress expressly prohibited the discrimination against

My only internion was to fight an obvious wrong," said Weber, now a 77-year-old retired labor relations manager living in Florida.

"If a company discriminated – and I think companies did – and if the unions discriminated – and the union halls did – they didn't pay the price," he said. "The person who ended up paying for it was the individual like myself." Weber added, "It is my wish and my prayer that one day, that decision will be overturned." Forty-five years later, his prayer may be answered.

Affirmative action under fire

Since the Supreme Court ruling in

workplace, said Sachin Pandya, a pro-fessor at the University of Connecticut

discrimination principles should apply

discrimination principles should apply to employment. The court's current direction coin-cides with a new round of changes and backlash in American working life. After the killing of George Floyd in 2020, businesses piedged to make their workforces and leadership better reflect the communities they served. Conser-vative reaction to the Black Lives Matter movement was swift as groups per-

vative reaction to the Black Lives Matter movement was swift, as groups pep-pered the top companies with "reverse discrimination" complaints. "There has been a very consistent ef-fort to eliminate all of the legacies and legal protections that were won by civil rights activists and organizers in the 1960s," said Justin Gomer, an associate professor of American culties at Caliprofessor of American studies at Cali-fornia State University, Long Beach. "What you see now is momentum gaining through the courts to get rid of what ever's left."

Stephen Miller, a senior White House adviser in the Trump administration, is

seeking plaintiffs to file more claims. His organization America First Legal runs ads on social media platform X formerly Twitter: "Have you been de

tormerty Twitter: "Have you been de-nied a job or promotion because you are white, Asian or male?" "The goal of conservative activists ultimately is to get one of these cases to the U.S. Supreme Court," Pandya said. "Because of that court's conservative majority, they're betting that, if they get there, the next well likely use that care there, the court will likely use that case to overrule Weber."

Though he's not closely following the Though he's not closely following the issue, Weber's former attorney believes they will succeed. "If you are using a racial qualification to advance one race over the other, that violates the Civil Rights Act by its plain module." Protection and "the net own

wording," Fontham said. "It's not even close to justifying it.

A family legacy

When the Supreme Court decision was handed down, Nailor rushed home to share the news with his wife. "He told my mom, T'm going to do whatever I can to reach back and help my people move forward.' He said: 'It might tok inst one of us and Leould be might take just one of us and I could be the one to make a change," his son Charles Nailor Sr., now 63, recalled. "And he did."

"And he did." The Kaiser Aluminum training pro-gram changed the family's future. For two years, James Tyrone Nailor Sr. took a pay cut and did without overtime. Some of his white co-workers wouldn't speak to him. His son remembers the strain on his dad's face during the controversy.

But after that when Nailor became But after that, when Nailor became the Gramercy plant's only Black electri-cian out of 37, he had money to buy a boat and to travel with his family. Charles Nailor St. said his father was proud that his children would have the

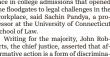
opportunity to do better in life than he had. Charles was the top student in his college electrical class and has been

college electrical class and has been working at a Gulf Oil plant, now AmSty, since he graduated in 1980. His own son works at the same plant. James Tyrone Nailor Sr.'s life touched the whole community, his son said: "A lot of those guys benefited from my dad standing up and standing firm to open the doors for other Blacks to get into the craft world." craft world."

As for Weber, he never landed a craft job at Kaiser Aluminum. But the way the Nallor family sees it, the system also never held Weber back. Weber got an MBA and went on to a long career in la-bor relations. "They were never on the same play-ing field," charles Nailor Sr. said. "Weber was always on a better playing field." That pattern was typical in the 1970s. Even as Black employment grew more than at any other point and Black work-ers moved up into professional and white-collar roles, more white men moved into the managerial ranks. It remains typical today. Research shows that white men now are even more likely than their grandfathers to be As for Weber, he never landed a craft

more likely than their grandfathers to be

more likely than their grandlathers to be in management despite a diversifying workforce and a growing number of re-search studies that suggest diverse companies are more likely to outper-form those with more homogenous workforces.



Since the Supreme Court runng in Weber's case, the courts have signif-cantly narrowed the scope of affirma-tive action in American life. But it was the high court's decision last summer to ban the consideration of race in college admissions that opened the floodgates to legal challenges in the workploor caid Suxhin Bordra a part

fessor at the University of Connecticut School of Law. Writing for the majority, John Rob-erts, the chief justice, asserted that af-firmative action is a form of discrimina-tion. "Eliminating gacial discrimination means eliminating all of it," he wrote. In a concurring opinion, Justice Neil Gorsuch declared that the same anti-discrimination principles should apply.