

## 2024 Greater Rochester Chamber MWBE Awards - Applications/Nominations Now Open

Dear Community Member,

We are reaching out to share an exciting opportunity for recognition and celebration within our community.

Greater Rochester Chamber, in collaboration with Insero & Co. CPAs, LLP, is proud to announce the launch of the **inaugural Greater Rochester Chamber MWBE Awards**. These awards are designed to honor the outstanding achievements of minority- and women-owned business enterprises (MWBEs) in our region and celebrate the remarkable achievements highlighting their ongoing success through growth rankings based on revenue increases, taking into account both percent increase and actual dollar amount.

Our commitment to fostering an environment of equitable economic growth and empowerment is at the heart of this initiative. We firmly believe in extending avenues of economic progress to all employers, regardless of their background, as part of our broader mission.

If you know of or are affiliated with a remarkable MWBE that deserves recognition, we invite you to participate in the Greater Rochester Chamber MWBE Awards. The application process is straightforward, providing an excellent opportunity to showcase the contributions and accomplishments of these businesses.

### KEY DETAILS:

- Award Categories:** The awards will be presented in two categories - **MBE (Minority Business Enterprise)** and **WBE (Women Business Enterprise)**.
- Frequently Asked Questions:** Review the FAQ [link here](#).
- Application Process:** MWBEs seeking recognition can apply annually through a straightforward [application process](#).
- Media Coverage:** Press release to all our media outlets has been distributed. Read details [here](#).
- Awards Celebration:** The top rankings in each category will be unveiled to the community prior to the [Greater Rochester Chamber MWBE Awards celebration](#) on **May 2, 2024 at the Floreano Rochester Riverside Convention Center**.
- Sponsorship opportunity:** Position your brand on the forefront of DEI in the Greater Rochester region and invest in the MWBE community by supporting the inaugural Greater Rochester Chamber MWBE Awards. Different sponsorship levels are available for companies of all sizes who want to support! [Click here](#) for details.

We encourage you to spread the word and help us identify and celebrate the deserving MWBEs that contribute significantly to our community's economic vibrancy. Your participation is crucial in making this initiative a success.

Thank you for your time and consideration. We look forward to receiving your nominations and/or applications (if eligible) and to celebrating the achievements of our region's MWBEs together.

If you have any questions, please don't hesitate to contact me.

Best Regards,

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