**Subject:**Don't Miss this Expert Panel Discussion on Building Successful DEI Programs

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| As leaders examine their budgets and look for areas to cut costs, DEI initiatives are unfortunately some of the first to go under the microscope. However, research shows that the benefits of DEI programs far outweigh the costs—often leading to greater productivity, higher employee retention and increased profitability.Join us on [February 21 at 11 AM ET](https://achievee.us20.list-manage.com/track/click?u=da7bea9007d4f835787b4439b&id=42f679ff73&e=96a625a509) as DEI experts Jarvis Sam, CEO of The Rainbow Disruption and former Chief DEI Officer at Nike, Letecia Rose, VP of Diversity, Inclusion & Belonging at Canadian Tire and Dave Wilkin, CEO of 10KC explore:* The ROI of prioritizing diversity, equity and inclusion in the workplace
* Common challenges organizations face when trying to use their DEI budgets effectively
* Strategies for building measurable DEI programs that deliver positive business outcomes
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| [**Save Your Spot**](https://achievee.us20.list-manage.com/track/click?u=da7bea9007d4f835787b4439b&id=f8354b842d&e=96a625a509) |

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